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February 26, 2010

BY ECFS

Marlene H. Dortch Secretary Federal Communications Commission 445 Twelfth Street, S.W., TW-A325 Washington, D.C. 20554

Re: EB Docket No. 06-36

Annual Certification of TDS Telecommunications Corporation

Dear Ms. Dortch:

TDS Telecommunications Corporation, by its attorneys and on behalf of the wholly-owned subsidiaries identified in this submission (collectively, "TDS"), hereby files its annual CPNI certification pursuant to the requirements of Section 64.2009(e) of the Commission's rules.

This submission has been redacted for public inspection, as permitted by the *Report and Order* released by the Commission in the above-referenced docket on April 2, 2007. *See In re Telecommunications Carriers' Use of Customer Proprietary Network Information and Other Customer Information*, 22 FCC Rcd 6927, 6954, n.167 (2007). A confidential, unredacted version of this submission will be filed today by hand.

Any questions concerning this submission should be addressed to the undersigned.

Respectfully submitted,

Yaron Dori

Matthew S. DelNero *Counsel for TDS*

Annual 47 C.F.R. § 64.2009(e) CPNI Certification for 2009 Calendar Year EB Docket No. 06-36

<u>Companies covered by this certification</u>: Wholly owned telecommunications subsidiaries of TDS - Telecommunications Corporation as of December 31, 2009.

Form 499 Filer IDs: Please see the attached list

Signatory Name: James W. Butman

Signatory Title: Group President of Sales, Marketing and Customer Operations, TDS Telecommunications Corporation

I, James W. Butman, certify that I am an officer of TDS Telecommunications Corporation, and acting as an agent of the company, that I have personal knowledge that the wholly owned telecommunication subsidiaries (Companies) have established operating procedures that are adequate to ensure compliance with the Commission's CPNI rules. See 47 C.F.R. § 64.2001 et seq.

Attached to this certification is an accompanying statement explaining how the Companies' procedures ensure compliance with the requirements set forth in section 64.2001 *et seq.* of the Commission's rules.

The Company has not taken any actions (proceedings instituted or petitions filed by a company at either state commissions, the court system, or at the Commission against data brokers) against data brokers in the past year.

The Company did not receive any customer complaints for the 2009 calendar year concerning the unauthorized release of CPNI.

Signed

Date Signed

TDS Telecommunications Corporation ("TDS" or "Company") takes seriously its duty to protect customer privacy. TDS complies with Section 222 of the Communications Act of 1934 and all of the FCC's CPNI rules as described below.

On November 30, 2009, TDS acquired Union Telephone Company ("Union"). TDS is in the process of integrating Union's records, policies, personnel, and practices into the TDS family of companies. When fully integrated, TDS processes will supersede Union's processes. Until that time, the former Union personnel continue to follow pre-acquisition processes and use pre-acquisition systems. The first section of this statement explains how the TDS companies, prior to November 30, 2009, ensure CPNI compliance through its procedures, processes, and systems. The second section of this statement explains how the newest TDS company, Union, ensures CPNI compliance through its procedures, processes, and systems.

I. TDS Companies (Excluding Union Telephone Co.)

A. Marketing Use of CPNI Information

Consistent with the FCC's rules, TDS uses CPNI to market service offerings to our customers that are within the category of service to which the customer already subscribes ("Total Service Approach"), or to market services formerly known as adjunct-to-basic services, such as speed dialing, call blocking, call return, repeat dialing, call waiting, caller ID, and call forwarding. In those instances where TDS seeks to use CPNI outside of the Total Service Approach, TDS follows FCC rules, including the notice requirements in Section 64.2008(f) specific to One-Time use of CPNI.

TDS uses the Opt-Out approach in accordance with the FCC's rules. TDS accesses and uses a customer's CPNI to market our own (or our affiliates') communication-related services (outside a customer's current relationship) but only after the customer's Opt-Out consent has been obtained in compliance with FCC Rule 64.2008, and which consent has not been revoked by the customer. Every two years, TDS provides notice of customers' rights to restrict use and disclosure of, and access to, their CPNI in compliance with FCC Rule 64.2008 and solicits Opt Out consent for the use of the customer CPNI, in compliance with FCC Rule 64.2008, to each customer who has given Opt-Out consent.

TDS has a supervisory review process for sales and marketing campaigns using CPNI. A manager trained in the CPNI marketing rules reviews requests for marketing lists. If the requested marketing list is permitted under the CPNI rules, it is created and retained for a minimum of one year. If the requested list is not permitted under the CPNI rules, the request is denied.

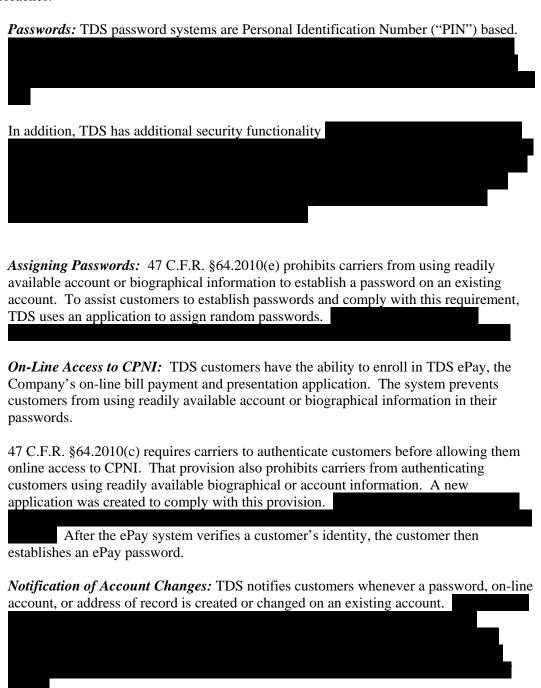
B. Training and Education

TDS has specific training material that instructs its personnel as to when they are, and are not, authorized to use or disclose CPNI. The training addresses authentication, notification, and the breach monitoring process.

C. Passwords, Notification, and Breach Monitoring

¹ The transaction was approved by the FCC in September 2009. (Public Notice DA 09-2047, WC Docket No. 09-145, Released September 14, 2009.)

TDS has systems and processes in place to protect against, monitor for, and investigate possible CPNI breaches.



Databases date stamp e-mail and billing addresses. Those date stamps are used to ensure that notifications are not sent to the new address. Customer service representatives also use this information to ensure that they send protected information to the customer at their address of record.

As required by 47 C.F.R. § 64.2010(f), notifications do not reveal the changed information.

Breach Monitoring: TDS has an escalation process to investigate and, if appropriate, report unauthorized release of customer account information. Any employee may initiate an investigation and any such investigation is documented. Disciplinary action, up to and including termination, may result if an employee discloses protected information to unauthorized parties.



D. Policy & Process



Violating TDS policies can result in disciplinary action, up to and including termination.

Company policies are communicated in writing to all employees when they join TDS and on an annual basis thereafter. Every employee must acknowledge that he or she has read and understood the policies.

TDS has numerous operational processes regarding how customer service representatives assist callers. Those processes are designed to comply with the password authentication requirements contained in § 64.2010 of the FCC's rules. Customer identity is verified prior to disclosing CPNI when receiving an in-bound call or assisting customers at a business office.

- Customer service representatives receiving in-bound calls attempt to authenticate all callers using their password.
- Where passwords do not exist on the account or cannot be remembered, the TDS customer service representative will not discuss password protected information, unless the representative can return the customer's call by contacting the customer at his or her telephone number of record.
- Either passwords or valid photo identification is used to verify customer identity at business offices.

II. Union Telephone Company

A. Marketing Use of CPNI Information

The processes associated with the marketing use of CPNI information does not significantly vary in comparison with the TDS processes described in Section I.

Union adopted a policy of providing written CPNI notices to all customers every two years. Those notices explain the customers' rights as required by FCC rule. Union uses customer CPNI to market communication-related services outside a customer's current relationship only after the customer's consent has been obtained.

Union has a supervisory review process to ensure marketing campaigns using CPNI are managed in accordance with FCC rules. This process includes managerial review and approval of any proposed marketing request utilizing CPNI. If the marketing campaign is permitted under the CPNI rules, it is created, used and records of that campaign are retained for a minimum of one year.

B. Training and Education

Union trains and educates its employees on the appropriate use of CPNI and CPNI related procedures. That training occurs at the point of hire. In addition, CPNI procedures are reviewed with business office personnel twice a year.

C. Passwords, Notification, and Breach Monitoring

Union, like TDS, has systems in place to protect against, monitor for, and investigate possible CPNI breaches. Customers are asked to establish a password that does not use readily available biographical information or account information. When passwords or addresses of record are created or changed on existing accounts, notice of the change is completed as required by FCC rule.

. As required

by 47 C.F.R. § 64.2010(f), notifications do not reveal the changed information.

Union customers do not have an on-line access to account information.

D. Policy & Process

Union policies and processes are designed to protect to protect CPNI. For example, Union employees are required to sign a confidentiality agreement when hired. That confidentiality agreement requires that they maintain the confidentiality of all information including customer information obtained as a result of their employment. If employees violate the confidentiality agreement or otherwise permit the unauthorized use or disclosure of CPNI, they are subject to discipline and termination.

Union, like TDS, has numerous operational processes regarding how customer service representatives assist callers. Those processes do not significantly vary in comparison with the TDS processes described in Section I.

| State | TDS Entity | 499 Filer ID | State | TDS Entity | 499 Filer ID |
|-------|--|-----------------|-------|-------------------------------------|-----------------|
| AL | Butler Telephone Company | 806589 | ME | West Penobscot Telephone Company | 806784 |
| AL | Oakman Telephone Company | 806580 | MI | Chatham Telephone Company | 806523 |
| AL | Peoples Telephone Company | 806631 | MI | Communications Corp. of Michigan | 806526 |
| AR | Cleveland County Telephone Co. | 805440 | MI | Island Telephone Company | 806529 |
| AR | Decatur Telephone Company | 805443 | MI | Shiawassee Telephone Company | 806532 |
| AZ | Arizona Telephone Company | 805434 | MI | Wolverine Telephone Company | 806535 |
| AZ | Southwestern Telephone Company | 805377 | MN | Arvig Telephone Company | 806766 |
| CA | Happy Valley Telephone Company | 805449 | MN | Bridge Water Telephone Company | 804465 |
| CA | Hornitos Telephone Company | 805455 | MN | KMP Telephone Company | 805585 |
| CA | Winterhaven Telephone Company | 805485 | MN | Mid-State Telephone Company | 805585 |
| СО | Delta County Tele-Comm, Inc. | 805446 | MN | Winsted Telephone Company | 806409 |
| СО | Strasburg Telephone Company | 805479 | МО | New London Telephone Company | 805464 |
| FL | Quincy Telephone Company – FL | 806583 | МО | Orchard Farm Telephone Company | 805470 |
| GA | Blue Ridge Telephone Company | 806634 | MO | Stoutland Telephone Company | 805476 |
| GA | Camden Telephone & Telegraph Co. – GA | 806823 | MS | Calhoun City Telephone Company | 806637 |
| GA | Nelson-Ball Ground Telephone Co. | 802134 | MS | Myrtle Telephone Company | 805866 |
| GA | Quincy Telephone Company – GA | 806583 | MS | Southeast Mississippi Tel | 806577 |
| ID | Potlatch Telephone Company | 805473 | NC | Barnardsville Telephone Company | 806562 |
| IN | Camden Telephone Company – IN | 802068 | NC | Saluda Mountain Telephone Co. | 806616 |
| IN | Communications Corp. of Indiana | 806559 | NC | Service Telephone Company | 806601 |
| IN | Comm. Corp. of Southern Indiana | 806556 | NH | Contoocook Valley Telephone Co. | 808275 |
| IN | Home Telco of Pittsboro | 806550 | NH | Hollis Telephone Company | 809570 |
| IN | Home Telephone Co Waldron | 806553 | NH | Kearsarge Telephone Company | 806796 |
| IN | Merchants & Farmers Telephone Co. | 809001 | NH | Merrimack County Telephone Co. | 808275 |
| IN | S & W Telephone Company, Inc. | 801558 | NH | Wilton Telephone Company | 809034 |
| IN | Tipton Telephone Company | 804819 | NY | Deposit Telephone Company | 801840 |
| IN | Tri-County Telephone Company | 801264 | NY | Edwards Telephone Company, Inc. | 806781 |
| IN | West Point Telephone Company, Inc. | 809790 | NY | Oriskany Falls Telephone Company | 806814 |
| KY | Leslie County Telephone Company | 806619 | NY | Port Byron Telephone Company | 806817 |
| KY | Lewisport Telephone Company | 806625 | NY | Township Telephone Company, Inc. | 808425 |
| KY | Salem Telephone Company | 806622 | NY | Vernon Telephone Company | 809218 |
| ME | Cobbosseecontee Telephone Co. | 801201 | ОН | Arcadia Telephone Company | 806544 |
| ME | Hampden Telephone Company | 803232 | ОН | Continental Telephone Company | 806541 |
| ME | Hartland & St. Albans Telephone | 806802 | ОН | Little Miami Communications Corp. | 806547 |
| ME | Somerset Telephone Company | 806799 | OH | Oakwood Telephone Company | 806538 |
| ME | The Island Telephone Company | 806820 | OH | Vanlue Telephone Company | 808419 |
| ME | Warren Telephone Company | 806787 | OK | Mid-America Telephone Company | 805461 |

| State | TDS Entity | 499 Filer ID | State | TDS Entity | 499 Filer ID |
|-------|----------------------------------|-----------------|-------|-------------------------------------|-----------------|
| OK | Oklahoma Communication Systems | 805467 | WI | Black Earth Telephone Company | 805560 |
| OK | Wyandotte Telephone Company | 805488 | WI | Bonduel Telephone Company | 805566 |
| OR | Asotin Telephone Company – OR | 805437 | WI | Central State Telephone Company | 805572 |
| OR | Home Telephone Company - OR | 805452 | WI | Dickeyville Telephone Company | 807810 |
| PA | Mahoney & Mahantango Tel. Co. | 806808 | WI | Eastcoast Telecom, Inc. | 805575 |
| PA | Sugar Valley Telephone Company | 806775 | WI | Farmers Telephone Company | 807813 |
| SC | McClellanville Telephone Company | 806586 | WI | Grantland Telephone Company | 805578 |
| SC | Norway Telephone Company | 806574 | WI | Mid-Plains Telephone Company | 806862 |
| SC | St. Stephen Telephone Company | 806592 | WI | Midway Telephone Company | 805581 |
| SC | Williston Telephone Company | 806598 | WI | Mosinee Telephone Company | 808410 |
| TN | Concord Telephone Exchange Inc. | 806604 | WI | Mt. Vernon Telephone Company | 805584 |
| TN | Humphreys County Telephone Co. | 806565 | WI | Riverside Telecom, Inc. | 805587 |
| TN | Tellico Telephone Company | 806613 | WI | Scandinavia Telephone Company | 805590 |
| TN | Tennessee Telephone Company | 806610 | WI | Southeast Telephone Company | 808374 |
| VA | Amelia Telephone Company | 806607 | WI | State Long Distance Telephone Co. | 801561 |
| VA | New Castle Telephone Company | 806628 | WI | Stockbridge & Sherwood Telephone | 805593 |
| VA | Virginia Telephone Company | 806568 | WI | Tenney Telephone Company | 805596 |
| VT | Ludlow Telephone Company | 806805 | WI | Utelco, Inc. | 801945 |
| VT | Northfield Telephone Company | 806793 | WI | Union Telephone Company | 801576 |
| VT | Perkinsville Telephone Company | 806790 | | Waunakee Telephone Company | 805602 |
| WA | Asotin Telephone Company – WA | 805437 | | | |
| WA | Lewis River Telephone Company | 807207 | CLEC | TDS Metrocom, LLC | 817212 |
| WA | McDaniel Telephone Company | 804768 | CLEC | US Link, Inc. | 809008 |
| WI | B. B. & W. Telephone Company | 805569 | | | |
| WI | Badger Telecom, Inc. | 805563 | | TDS Long Distance Corporation | 820658 |